Intervention: Community pharmacy personnel interventions for smoking cessation

Potential partners to undertake the intervention:	
Nonprofits or local coalitions	☐Businesses or labor organizations
Schools or universities	☐Media
⊠Health care providers	Local public health departments
State public health departments	□Policymakers
⊠Hospitals, clinics or managed care organizations	☐Other:

Findings from the systematic reviews:

Finding: Insufficient evidence to determine effectiveness

There is insufficient evidence to determine the effectiveness of community pharmacy personnel interventions for smoking cessation. The limited number of studies to date suggests that trained community pharmacists, providing a counseling and record keeping support program for their customers, may have a positive effect on smoking cessation rates. The strength of evidence is limited because only one of the studies showed a statistically significant effect.

Practices that lack sufficient research to support effectiveness should not be confused with ineffective programs. Rather, they should be recognized as programs that have the potential to become evidence-based practices—if properly evaluated. Practitioners are encouraged to monitor the impact of these programs in their communities and report on their findings in order to build a base of knowledge sufficient to reach consensus.

References:

Sinclair HK, Bond CM, Stead LF. Community pharmacy personnel interventions for smoking cessation. *The Cochrane Database of Systematic Reviews* 2004; Issue 1. Art. No.: CD003698. DOI: 10/1002.14651858.CD003698.pub2.